



# 2025 Charitable Foundation

Annual Report





WPS, a health solutions company, was built on the idea of making our community a better place to live. The WPS Charitable Foundation embodies that principle.

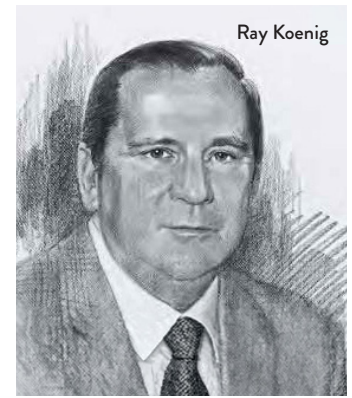
Since its founding, the Foundation has awarded more than \$1.2 million in scholarships to children of WPS employees through its Ray Koenig Memorial Scholarship. In addition, the Foundation supports community organizations with a focus on the health and wellbeing of military veterans, seniors, women, children and underserved populations. Recently we have focused our efforts on addressing mental health. In fact, more than 50% of our giving has been designated toward this effort over the past three years.

We are grateful to all WPS employees and Board members who have contributed to this investment in our future. It is through your generosity that the WPS Charitable Foundation continues to make a difference in so many lives.

**Wendy Perkins**  
WPS Charitable  
Foundation President

## The Charitable Foundation helps people realize their full potential.

WPS' first president, Ray Koenig, was invested in encouraging young people to aim high and work hard toward their goals. Upon his death in 1986, the WPS Board of Directors formed the WPS Charitable Foundation in his honor. Today, we carry on his belief that WPS should help people realize their full potential, so they can help others do the same.



The Foundation is a nonprofit entity separate from WPS and its subsidiaries. It helps young people achieve excellence by increasing their opportunities through scholarships. The Foundation also awards grants to nonprofit organizations promoting healthier communities.

## Focusing on those who need it most.

The WPS Charitable Foundation provides grants to qualified organizations that intersect with our focus areas: dignity in aging, improving veterans' mental health, and educational access for all. By choosing multifaceted organizations, the Foundation's contributions have a greater impact on the health and wellbeing of the populations of military veterans, seniors, women, children and underserved populations.

The Foundation also helps make postsecondary success possible for students who are children of the employees of WPS and its subsidiaries.



## 2025 Scholars

Fifteen students were selected through a random drawing of eligible applicants to receive a \$2,500 WPS Charitable Foundation Ray Koenig Memorial Scholarship.



**Mason Careros**



**Maren Dolfin**



**Lindsay Gilge**



**Linzee Hixon**



**Maverick Maas**



**Max Martinez**



**Emily Midthun**



**Elijah Moua**



**Kaiya Moyer**



**Sam Mullin**



**James Pearson**



**Sam Piontek**



**Eva Vick**



**Zinnia Wedge**



**Claire Zegadlo**

# Organizations supported by the WPS Charitable Foundation in 2025

Access Community Health Centers  
Agrace  
Aldo Leopold Nature Center  
Anesis Therapy  
ARTS for ALL Wisconsin  
Big Brothers Big Sisters of Dane County  
Boulder Crest Foundation  
Center for Black Excellence and Culture  
Centro Hispano of Dane County  
Clean Lakes Alliance  
Community Support Network  
Dogs On Call  
Easterseals Wisconsin  
Edgewood College  
Foundation for Black Women's Wellness  
Madison Public Schools Foundation  
Gilda's Club Madison  
Great Lakes Inter-Tribal Council  
The Hmong Institute



Journey Mental Health Center  
Keep Wisconsin Warm/Cool Fund  
and Heat and Housing for Heroes  
NAMI Wisconsin  
Neighborhood House Community Center  
NewBridge  
New Community Shelter  
OutReach LGBTQ+ Community Center  
People Incorporated Mental Health Services  
Porchlight  
PsychArmor  
Rainbow Project  
RSVP of Dane County  
Second Harvest Food Bank  
of Southern Wisconsin  
Semper Fi & America's Fund  
Sierra Delta  
Stand Down Madison  
United Way of Dane County  
Vera Court Neighborhood Center



# Thank you, donors!

You help make dreams a reality.

## 2025 Donors

Timothy Bolduc

Teri Bruns

Rani Connely

Kristine Euclide and  
Douglas Steege

Cheryl Gilge

Frank Gumina [in Memory of  
Timothy Flaherty, M.D.]

Paul Hula

Christine Hunter

Karen Jackson [in Memory of  
Joseph and Sophia Rivkin]

Larry Kocot

Alisha Kraus

Nick Mastronardi

Leslee McPhail

Jason Mittag

Lisa Nelson-Ischi

Kimberly Olson [in Memory of  
Timothy Flaherty, M.D.]

Wendy Perkins

Kimberly Schutte-meier

Steve and Amy Skoronski

Kim Sponem

Cynthia Warner

Kaeli Weiler

Angela Wienke

April Wikel

William Winkenwerder [in Honor  
of Bill Haight's retirement]

Vincent Wittig

Kaleth Wright

## Please continue your support.

The Foundation primarily receives donations from the WPS Board of Directors, but all WPS employees are invited to contribute.

To donate, please scan this QR code or visit [wpshealthsolutions.com/giving](https://wpshealthsolutions.com/giving)

