



# 2024 Charitable Foundation

## Annual Report





WPS, a health solutions company, was built on the idea of making our community a better place to live. The WPS Charitable Foundation embodies that principle.

Since its founding, the Foundation has awarded more than \$1 million in scholarships to children of WPS employees through its Ray Koenig Memorial Scholarship. In addition, the Foundation supports community organizations with a focus on the health and wellbeing of military veterans, seniors, women, children, and underserved populations. Recently we have consolidated our focus on addressing mental health. In fact, more than 50% of our giving has been designated toward this effort over the past two years.

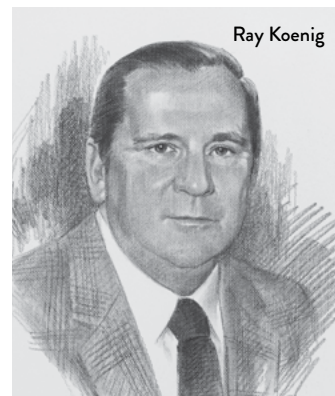
We are grateful to all WPS employees and Board members who have contributed to this investment in our future. It is through your generosity that the WPS Charitable Foundation continues to make a difference in so many lives.

*Wendy Perkins*

**Wendy Perkins**  
WPS Charitable Foundation  
Board President

## The Charitable Foundation helps people realize their full potential.

WPS' first president, Ray Koenig, was invested in encouraging young people to aim high and work hard toward their goals. Upon his death in 1986, the WPS Board of Directors formed the WPS Charitable Foundation in his honor. Today, we carry on his belief that WPS should help people realize their full potential, so they can help others do the same.



The Foundation is a nonprofit entity separate from WPS and its subsidiaries. It helps young people achieve excellence by increasing their opportunities through scholarships. The Foundation also awards grants to nonprofit organizations promoting healthier communities.

## We're committed to mental health, education and essential needs.

The WPS Charitable Foundation provides grants to qualified organizations that many growing crises in our communities: mental health, education, community support and other essential needs of wellbeing. We optimize these grants by identifying organizations whose missions meet more than one of our focus areas. By choosing multifaceted organizations, the Foundation's contributions have a greater impact on the health and wellbeing of the populations of seniors, veterans and the underserved.

The Foundation also helps make postsecondary success possible for students who are children of the employees of WPS and its subsidiaries.



### 2024 Scholars

Sixteen students were selected through a random drawing of eligible applicants to receive a WPS Charitable Foundation Ray Koenig Memorial Scholarship.



**Adam  
Le**



**Alivia  
Androff**



**Andy  
Wu**



**Brett  
Gilge**



**Cadence  
Kinjerski**



**CJ  
Cirko**



**Corinne  
Zegadlo**



**Ethan  
Piontek**



**Isabella  
Bartley**



**Janelle  
Mundy**



**Laney  
Courter**



**Lindsey  
Carlson**



**Maren  
Dolfen**



**Riley  
Rorich**



**Whitney  
Ruffcorn**



**Zachary  
Morris**

## Organizations supported by the WPS Charitable Foundation in 2024

6:8 INC

Aldo Leopold Nature Center

American Indian Community

Boulder Crest Foundation

Edgewood College

Faith & Deliverance  
Recovery Outreach

Foundation for Madison  
Public Schools

Hmong Institute Inc.

Kim's Open Door

Mental Health America Inc.

NAMI Dane County

NAMI Wisconsin

National Alliance on  
Mental Illness (NAMI)

New Community Shelter Inc.

One City Schools Foundation

Psycharmor Institute

River Bend Food Bank

River Food Pantry Inc.

St. Vincent De Paul  
of The Valley

Stand Down Madison

United Way  
of Dane County





# Thank you, donors!

You help make dreams a reality.

## 2024 Donors

Julie Anderson

Timothy Bolduc

Boost Donations

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Amy Skoronski

Kim Sponem

Douglas Steege

Jeffrey Vandenorth

Cynthia Warner

Kaeli Weiler

Angela Wienke

April Wikel

Vincent Wittig

## Please continue your support.

The Foundation primarily receives donations from the WPS Board of Directors, but all WPS employees are invited to contribute.

To donate, please scan this QR code, or visit [wpshealthsolutions.com/giving](https://wpshealthsolutions.com/giving)

